

Jean-Michel Duffrene

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PERSONAL PROFILE

Editor, programmes director, broadcaster and journalist with expertise in radio station management, strategic planning, project management, international development and multi-cultural team leadership - BBC and commercial media.

KEY SKILLS AND EXPERIENCE

- Radio, TV, and online
- BBC and Commercial Radio
- Programmes Director
- Strategy Development
- Project Management
- Multi-cultural Team Leadership
- Fluency in French, English, Spanish, Italian and Turkish
- Mediation and Conflict Resolution
- Training Design and Delivery in Developing Countries
- International Recruitment

CAREER SUMMARY since 1983

Senior Management and Strategy

Programme Director/Broadcaster, French Radio London (Current)

Recruited, trained and currently lead news and programmes team for London's first French Radio Station. Set up programmes and news output and provide editorial direction for radio and online operations. Develop and manage relationship with key UK and French based partners. Work closely with sales and marketing on selling and implementing commercial campaigns. Evolve station output strategy in line with commercial operations.

Team leadership

Planning Editor/Deputy Editor, BBC World Service French to Africa.

Supervision of a team of 20 radio broadcasters with more than 10 different nationalities.

Quality control and editorial guidance for international radio programmes and online service. Liaising with other departments: Newsroom, Marketing, Business Development and other foreign language services.

In charge of foreign correspondents' network mainly in Africa.

Project management

Project Manager, Middle East and North Africa, BBC World Service Trust.

Design and delivery of training scheme for 250 Moroccan media experts.

Main tasks: negotiation with Moroccan and Algerian authorities, budget monitoring, fund raising, output evaluation process and liaising with donors.

Recruitment and Selection

Organisation of international recruitment campaign (Selection criteria, exams, interviews and induction process) in Senegal, Benin, Cameroon, Burkina Faso, France and Britain.

Recruited and trained new team of largely inexperienced French broadcasters for station start-up.

Business Development Consultancy

Media Consultant, BBC World Service Business Development Africa and Middle East.

Consultancy missions for partner stations and clients. Advising on working patterns and ethics, reorganisation of methods and practices.

Missions : UN in the Democratic Republic of Congo, UN in Ivory Coast, Radio Dunya network in Senegal, private stations in The Gambia, Raga group in DRC, partner stations in Ghana, public and commercial stations in Benin.

Training and Media

Broadcaster, Radio producer, Senior Trainer BBC World Service. Programmes in French to Africa, Programmes in English to Europe. News bulletins, press reviews in French from the British press and European press reviews in English from a variety of multilingual publications.

Contributed to training schemes in Tunisia for the EU Media Programme and in Turkey for the European Broadcasting Union. Trained new recruits for the BBC World Service from 44 different language services.

Freelance translator/interpreter for commercial sector

Responsibilities: Translation of official documents, of corporate video scripts, short films, television and radio language learning programmes, advertisements and proofreading for companies such as Voice and Script International, Foreign Versions, Eurolingua, Voice Call, Translation Express, Interlink, British Aerospace, BBC radio and television, The Economist.

Simultaneous interpreting for live television and radio broadcasts.

Translator and Interpreter for UK's Home Office Immigration Department.

QUALIFICATIONS, EDUCATION AND TRAINING

- Graduate from Geneva University Translation and Interpreting unit – French, English, Spanish - (ETI) 1981
- Ankara University Turkish Language and Culture diploma (TOMER) 1990
- Leading a team, BBC London UK 2003
- Negotiating Skills, BBC London UK 2002
- BBC Development Initiative, BBC London UK 2001
- BBC Management course, BBC London UK 2000
- Recruitment techniques and interviewing skills, BBC London UK 1999
- Broadcast Journalism I & II 1983-1984